



FNT-DESIGN.COM | LINKEDIN.COM/IN/CAMILO-FONTECILLA

## OUR STORY

Fontecilla Design, a boutique graphic design and marketing consulting agency, was established by owner Camilo Fontecilla in 2016 out of a lifetime infused with varied creative influences, from growing up in Spain with artist parents to a continued passion for architecture and the visual arts. As an autodidact in his field, he chose it because of his genuine enthusiasm and aptitude for excellent design. With over a decade of experience in corporate operations, he understands the needs of mid-size to large organizations and how to communicate effectively with stakeholders for a seamless and rewarding experience.

## CAPABILITIES

- Branding
- Digital & print collateral
- Digital & print advertising
- Infographics
- Social media graphics
- Interactive documents
- Wordpress websites
- Powerpoint decks
- Video editing
- Motion graphics
- HTML emails
- Copywriting & copyediting
- AI application to items listed above

## PLATFORMS

- Adobe Creative Suite: InDesign, Photoshop, Illustrator, Acrobat, Premiere Pro, After Effects & Audition
- Microsoft Office: Powerpoint, Word & Excel
- Wordpress
- Squarespace
- Online CRM/bulk mail clients: Hubspot, Mailchimp & Constant Contact
- Corporate comms & project management platforms: Slack, Asana & ClickUp
- Facility with new digital platforms including AI

## WHY WORK WITH US?

- Camilo Fontecilla's corporate background ensures every project is approached not only with a keen creative eye but also a critical analysis of how our work can help your business or organization achieve its goals
- We don't merely make attractive products – our experience with copywriting & copyediting allow us to expertly present your content & highlight your key messaging
- A small team ensures our clients experience frictionless service that is particularly optimal for time-sensitive projects
- We give 'creatives' a good name by always checking our ego at the door
- Ideally suited to both English & Spanish speaking audiences

## CODES

**NAICS:** 541430 (GRAPHIC DESIGN SERVICES), 541511 (WEB DESIGN SERVICES)  
**UNSPSC:** 82141500 (82141501, 82141502, 82141503, 82141504, 82141505, 82141506), 81112103  
**UEI:** FX21Z72JUKK1 **CAGE:** 9FQ81  
**DUNS:** 101213832

## CERTIFICATIONS

- Certified LGBT Business Enterprise® Supplier

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